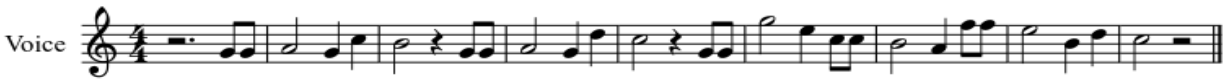cumpleaños